Twin Cities Maker Meeting Minutes

February 16, 2011 at Hack Factory, Minneapolis, Minnesota

Attendees

Attendees: Michael, Brandon, Bob, Wayne

Scribe

Bob Poate

Agenda

- TCM branding rewrite
- Blogging incentive
- Vote of confidence
- Board openings
- Minne Maker Faire update

Business.

- TCM branding rewrite. Several members want to be Hack Factory instead of Twin Cities Maker.
    - Costs of changing: Brandon - $100 for domains. $290 for marketing materials - stickers and business cards. 200 hours labor (conservatively) around website design around logo. Significant web presence.
    - Affirmed we are Twin Cities Maker, building is The Hack Factory. If a members wants to rebrand us, member should provide financial and business idea.
    - Moved to publicly affirm on blog and website our current branding.
- Blogging incentive. Members suggesting fiscal incentive, reduced membership, etc.
    - We are out producing almost more than any other hackerspace.
    - Blog postings should be related to TCM members or projects.
    - No incentives - moved and carried.

- Vote of no confidence. VP seemed to not be spending as much time on the board; but volunteering loads of other time. Moved and okayed to put off vote for 2 months.

- Board openings. Ralph has resigned, Matt has resigned until replacement or elimination of seat. Karin, Riley and Mike H. have expressed interest in holding seats (Mike H. not as an officer of the board).

  - Could John as Shop Manager be on the board? Non-voting member? Much conversation.

  - Postpone appointing a new board member until next meeting to replace Ralph, so that we can alert the populace about the opening. Send over forums and email announcement list - includes all current members. Anyone interested speak at next meeting. Take input from members.

  - Discussion of reducing number of board members. Keep at 7.

- Minne Maker Faire update. JTBarclay meeting with Mike H. on Friday. Post on board looking for displayers. Five people showed up on February 13 (this year), even though that was the date for last year's MMF.

  - Charge for vendor's discussion. Many thoughts: Non-members with a business, Non-members educational, Members with a business, Members educational; Juried, Commercial, Sponsored, etc. 2 Tiers? 3 Tiers? Artist - juried, free to show, as a business, members pay 10% of sales and non-members 20% of sales. Much more discussion.

  - Consensus for displayers, 3 tiers:

    - Most artists - free to exhibit with small space.

    - Actively make money at events, vendors of goods or services - contribute 10% of gross.

    - Exhibiting as a sponsor, but want to give us time, beer, etc. - negotiable.

  - Wayne was nominated to chair the jury for exhibit guidelines. MMF jury committee - Riley, Michael, Darren, Cam, Dave.

Next Meeting

- March 9

Next Meeting Agenda Items

- To be determined.

Adjournment

The meeting was adjourned.